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For Immediate Release

RUBBERMAID COMMERCIAL PRODUCTS CELEBRATES 50TH ANNIVERSARY

Business has manufactured the top innovations in the commercial market for the past 50 years

Dallas, TX - (Oct. 30, 2018) – [Rubbermaid Commercial Products](#) (RCP), the leader in innovative, solutions-based commercial products, is celebrating their 50th anniversary this year at the ISSA/INTERCLEAN[®] Show. For 50 years, Rubbermaid Commercial Products has pioneered world-class product solutions that meet the challenging demands of commercial facilities while outperforming and outlasting the competition.

It began when a single salesman was assigned by Rubbermaid Incorporated to call on hotels and motels to sell doormats and bathmats. His sales pitch was the start of Rubbermaid's institutional business, formally established as Rubbermaid Commercial Products. RCP became a separate entity from Rubbermaid, Inc. in 1968.

RCP's innovative products and commitment to customer satisfaction have set them apart from the competition, earning their business a wide range of awards, acclaims and recognition as a brand that will deliver on its promise to provide the very best every time. It's why facilities professionals know, buy and recommend RCP products.

Over the last 50 years, RCP has consistently delivered exceptional product solutions, built-trusted, long-standing relationships with customers and distributors and created an industry-leading brand that their employees can be proud to represent.

"Innovation is at the heart of our legacy," says Marta Aebischer, vice president of marketing for RCP. "We're also proud of the partnerships we've created with our loyal distributors and customers. It's remarkable how many of our original partners have been by our side since we opened our doors in 1968."

RCP is tremendously proud of their 50 successful years in business, an accomplishment not reached by all companies. Their team of 1,700 associates creates and manufactures best-in-class products in plants and offices around the world. Their evolution and expansion wouldn't have been imaginable without the thousands who have stood behind them for five decades, and counting. They're proud of their rich history, but they're not finished. Fueled by their employees and driven by their will to win, RCP will continue to create new, superior products that improve the lives of their customers. In another 50 years, RCP will still be the industry leader due to their resilience, toughness and courage.

ABOUT Rubbermaid Commercial Products

Rubbermaid Commercial Products (RCP), headquartered in Huntersville, NC, is a manufacturer of innovative, solution-based products for commercial and institutional markets worldwide. Since 1968, RCP has pioneered technologies and system solutions in the categories of food services, sanitary maintenance, waste handling, material transport, away-from-home washroom and safety products. Visit www.rubbermaidcommercial.com to learn more.

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